



# Pushing the Boundaries of Data Analytics

Sean Price talks to Chief Constable Andy Marsh (QPM)

## What this episode includes

- Newly appointed as Vice President of Industry solutions for Inphinity/Emark, Sean is hosting a series of inspirational Pushing the Boundaries interviews with leading key innovators in the business.
- In this interview, Sean talks with Andy Marsh (QPM), Chief Constable, at Avon and Somerset Police.
- Main theme is how Avon and Somerset Police has become a data driven organisation, and the role of top leadership in creating success.
- Sub themes including: Vision and ambition; the journey; powerful success stories; lessons learned, new developments and the future!



Watch now. Click [HERE](#).

## Chief Constable Andy Marsh (QPM)

### SPEAKER PROFILE



- Andy Marsh QPM has served as Chief Constable of Avon and Somerset Police since February 2016 – the force he first joined as a new recruit in 1987.
- Andy developed his early leadership skills working in Bath, Bristol and Somerset in various operational and detective roles. As a Detective Sergeant, he helped re-shape the force’s approach to the way the major crime was investigated. As a Chief Superintendent, he served as Commander for South Bristol and latterly Somerset East between 2001 and 2006, before moving to Wiltshire as Assistant Chief Constable.
- Returning to Avon and Somerset as an Assistant Chief Constable in 2009, Andy was responsible for creating the major crime and specialist operations service which led to the implementation of Brunel – now a tri-force major crime investigation collaboration with Wiltshire and Gloucestershire – and Zephyr – now a regional organised crime unit working across all five forces in the south-west.
- Between 2013 and 2016 he served both as Deputy Chief Constable and Chief Constable at Hampshire Police. He led a large scale transformation programme which secured £55m of savings, delivering top quartile performance – leading the force to be recognised as one of the best value for money nationally.
- In February 2016 Andy returned to Avon and Somerset as Chief Constable and has overseen the force’s progression from requiring improvement in PEEL assessments to good or outstanding in all areas, most notably in vulnerability.
- He’s led the development of an internationally acclaimed approach to data using advanced predictive analytics and visual graphics to prioritise and manage demand and has spearheaded a digital mobilisation programme equipping officers and staff with the latest technology they need to do their job.
- He worked alongside the Police and Crime Commissioner to issue The Tipping Point report in 2017- a detailed analysis of demand, finance and workforce wellbeing which helped change the national debate on police funding.
- In 2018, he was awarded the Queen’s Police Medal (QPM).

## Sean Price

Host



- Before joining Inphinity, Sean worked as Qlik's EMEA Director of Industry Solutions (public sector and healthcare). An innovative and successful industry leader in analytics, delivering transformational and award-winning solutions across public sector and healthcare.
- Possessing a natural ability to understand and bring technology, people and processes together, combined with a passionate, inspirational and fearless delivery style; a strong reputation and professional following has been built
- With a significant industry knowledge base, combined with experience of delivering analytics solutions across different countries, has seen Sean deliver international speaking, eventing and customer engagement. Numerous and frequent thought leadership publications continue to be authored.
- Sean had over 18 years experience in front line public service - An innovative and successful senior leader in a large and complex organisation. In his last role, he headed up a department of nearly 80 specialists, with a portfolio that included; Business Intelligence (including GIS), Digital Services (e.g. web/intranet), Major and Serious Crime Review, Organisational Learning, Continuous Improvement, Risk Management, Inspection and Audit, Policy, Volunteers and Specials, Governance and Secretariat. Achievements include; Chief Constable Commendation; National and European innovation awards for predictive analytics; nationally recognised enterprise Qlik Sense roll out. National work included; advising the HMIC Technical Advisory Board; regular high-profile presentations/key note speaking and authoring. Latest innovations included leading a transformational multi-agency analytics hub across the region.

## Inphinity – Pushing the Boundaries mission:

- Dedicated to bringing the world the best industry insights
- Cool chats with the most innovative and exciting people
- Giving you the inspiration you need for transformation
- Providing real-life tips to push your analytics forward
- Bringing you stories and case studies, you can learn from and adopt



Together with you,  
we create inphinity  
of solutions.

