





Pushing the Boundaries

Sean Price talks to Jenni Woods (NHS Tayside)



What this episode includes

- Newly appointed as Vice President of Industry solutions for Inphinity/Emark, Sean is hosting a series of inspirational Pushing the Boundaries interviews with leading key innovators in the business.
- In this Interview, Sean talks with Jenni Woods from NHS Tayside
- Main theme is <u>how</u> Jenni is creating a data driven culture
- Sub themes including: Command Centre; predictive analytics; collaborative leadership; COVID 19 response; what lessons can we learn; future ambitions





Jenni Woods

SPEAKER PROFILE

- Jenni Woods is a data and analytics professional with nearly 19 years
 experience of working in NHS Tayside. A truly collaborative leader, Jenni
 has a track of record of delivering highly successful analytical programmes
 and is passionate about the use of data to underpin transformation. The
 adoption of a Command Centre continues to be developed and adopted,
 especially with the use of predictive analytics to understand demand more
 accurately.
- In her current position, Jenni is the team lead for analytics for NHS Tayside, supporting both acute and community workstreams. Prior to her current role, Jenni worked for 3.5 years as a Management Information Analyst at Aviva, Perth.
- Actively pushing collaborative leadership and learning, Jenni is an active advocate for data driven cultures and supports innovative discussion and networking across the analytics sector.





Sean Price

Host

- Before joining Inphinity, Sean worked as Qlik's EMEA Director of Industry Solutions (public sector and healthcare). An innovative and successful industry leader in analytics, delivering transformational and award-winning solutions across public sector and healthcare.
- Possessing a natural ability to understand and bring technology, people and processes together, combined with a passionate, inspirational and fearless delivery style; a strong reputation and professional following has been built.
- With a significant industry knowledge base, combined with experience of delivering analytics solutions across different countries, has seen Sean deliver international speaking, eventing and customer engagement. Numerous and frequent thought leadership publications continue to be authored.
- Sean had over 18 years experience in front line public service An innovative and successful senior leader in a large and complex organisation. In his last role, he headed up a department of nearly 80 specialists, with a portfolio that included; Business Intelligence (including GIS), Digital Services (e.g. web/intranet), Major and Serious Crime Review, Organisational Learning, Continuous Improvement, Risk Management, Inspection and Audit, Policy, Volunteers and Specials, Governance and Secretariat. Achievements include; Chief Constable Commendation; National and European innovation awards for predictive analytics; nationally recognised enterprise Qlik Sense roll out. National work included; advising the HMIC Technical Advisory Board; regular high-profile presentations/key note speaking and authoring. Latest innovations included leading a transformational multiagency analytics hub across the region.



Inphinity – Pushing the Boundaries mission:

- Dedicated to bringing the world the <u>best</u> industry insights
- Cool chats with the most innovative and exciting people
- Giving you the inspiration you need for transformation
- Providing real-life tips to push your analytics forward
- Bringing you stories and case studies, you can learn from and adopt

