



Pushing the Boundaries

Sean Price talks to Jordan Morrow (Qlik)



What this episode includes

- Newly appointed as Vice President of Industry solutions for Inphinity/Emark, Sean is hosting a series of inspirational **Pushing the Boundaries** interviews with leading key innovators in the business.
- In this second interview, Sean talks with Jordan Morrow, Global Head of Data Literacy, at Qlik
- Main theme is how Jordan and Qlik are enabling the world with data literacy
- Sub themes including: Jordan's story; why data literacy? Vision and ambition; what resources are available? Powerful success stories; the future of data literacy – what's coming?





Jordan Morrow (Qlik)

SPEAKER PROFILE

- As the Global Head of Data Literacy at Qlik, I help individuals and organizations realize their data and analytical potential by strengthening their data literacy.
- I lead Qlik's data literacy program across our various channels, which has seen a rapid rise in engagement and is now at the forefront of industry thought leadership. This curriculum is designed to help people learn and improve their data and analytical capabilities, gain an understanding of how to effectively use data and analytics and help prepare them to work with the large amounts of data found in modern organisations.
- Before the transition to Qlik, I was involved in the development of the Business Intelligence group for the United States Consumer Card group at American Express. For my involvement that led to the creation of strategic reports, curriculum and training for this program, I was awarded the President's Club Award in 2017.
- I'm passionate about bringing the human touch to a world of numbers. I get the greatest feeling of satisfaction when I can help people see and understand the power that data and analytics can bring to them -- in their careers, their businesses or in their personal lives.
- When not working with helping our customers upskill their organizations' data literacy capabilities, I can be found with my family or trail running the mountains of Utah.

Sean Price

Host

- Before joining Inphinity, Sean worked as Qlik's EMEA Director of Industry Solutions (public sector and healthcare). An innovative and successful industry leader in analytics, delivering transformational and award-winning solutions across public sector and healthcare.
- Possessing a natural ability to understand and bring technology, people and processes together, combined with a passionate, inspirational and fearless delivery style; a strong reputation and professional following has been built.
- With a significant industry knowledge base, combined with experience of delivering analytics solutions across different countries, has seen Sean deliver international speaking, eventing and customer engagement. Numerous and frequent thought leadership publications continue to be authored.
- Sean had over 18 years experience in front line public service - An innovative and successful senior leader in a large and complex organisation. In his last role, he headed up a department of nearly 80 specialists, with a portfolio that included; Business Intelligence (including GIS), Digital Services (e.g. web/intranet), Major and Serious Crime Review, Organisational Learning, Continuous Improvement, Risk Management, Inspection and Audit, Policy, Volunteers and Specials, Governance and Secretariat. Achievements include; Chief Constable Commendation; National and European innovation awards for predictive analytics; nationally recognised enterprise Qlik Sense roll out. National work included; advising the HMIC Technical Advisory Board; regular high-profile presentations/key note speaking and authoring. Latest innovations included leading a transformational multi-agency analytics hub across the region.





INPHINITY

Together with you, we create
inphinity of solutions.



Inphinity –
**Pushing the
Boundaries
mission:**

- Dedicated to bringing the world the best industry insights
- Cool chats with the most innovative and exciting people
- Giving you the inspiration you need for transformation
- Providing real-life tips to push your analytics forward
- Bringing you stories and case studies, you can learn from and adopt